Melton City Council Shared Services

Strategic Engagement Plan



Context

In 2017 Melton City Council Launched it Strategy 'Melton a City for all People' (MACFAP), MACFAP was an integrated plan that combined four previous Council strategies, specifically the Disability Action Plan (recognising disability can be present at any age), the Municipal Early Years Plan (0-12 years), Youth Strategy (12-25 years), and the Ageing Well Strategy (50+ years) into one, allencompassing document. The plan was designed to last for 4 years, 2017-2021, and as such the strategy is being revised.

The vision for MACFAP was that people of all ages and abilities can grow and thrive within a community that's supportive, accepting, safe and accessible. It's a document built on the foundation of five themes:

- being inclusive
- · being connected
- · being happy and healthy
- being all you can be
- being heard.

This document can be found on **Council's** website.

The revised Strategy will continue to provide a strategic overarching direction for the delivery of services and programs by the community services directorate, specific to the needs of children, young people, older people, and people with a disability, adopting lessons from the implementation of MACFAP. The strategy will also inform action plans in each of the four service areas.

Remit

A remit is a clear statement that outlines the question or task before the community / stakeholders that reflects the scope of their contribution.

Remit: Melton City Council aspires that people of all ages and abilities can grow and thrive within a community that's supportive, accepting, safe and accessible.

What should Council prioritise to meet your needs to enable you to live your best life?



The process for the revision of the Strategy;



We understand that challenges such as increasing population, Covid 19 impacts, economic struggles and even climate change often disproportionately affect the more vulnerable members of our community and we are keen to amplify the voices of children, young people, older people and people with a disability. We are interested in hearing from the community on how council can help these groups to live their best life in Melton.



Melton City Council Shared Services

Strategic Engagement Plan



Success Objectives

Rational Objectives:

Clear priorities	A sense of what matters most to the affected segments of the community, what do they need and want to live their best lives in Melton
Actionable	Clear directions about what is needed from Council and the community to achieve the above
Representative and accessible	 Clear representation from all affected groups and stakeholders Engagement is accessible to all abilities
Within scope	Align with Council and Wellbeing Plan and are within Council's ability to deliver

Experiential Objectives:

Meaningful	People feel acknowledged and heard and are clear on how their input will be used to influence the strategy
Inclusive	Engagement is accessible to all and people feel that they were able to participate to the degree that they wished to
Connecting	Community connections are strengthened by their participation in the engagement
Influential	Community are informed on how their information was used and where it has influenced the strategy

Engagement Scope

People can influence (negotiables)



Key priority actions in each of the 4 groups (disability, early years, young communities and healthy aging) over the next 4 years

How services are delivered (in the four service areas identified)

Areas where council can advocate with other organisations for improved services

Areas where Council may partner with others to deliver innovative actions People can't influence (non-negotiables)



Legal and funded requirements of service and program delivery

The actions in the strategy must align with the Council and Wellbeing Plan and Community Vision

Priorities must be within the current resources (including external funding obligations) of Council

Wriggle room



The extent to which actions are delivered across service areas

Level of Influence and Promises

Suggested levels of influence and promise

INVOLVE

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision

PROMISES - We will:

- Listen to what people say
- Document and record all inputs and make these available to the broader community
- Work to understand your concerns and priorities
- · Report back on what we have heard
- Identify how the feedback has impacted decision making
- Identify where we can't incorporate ideas and clearly explain why





Melton City Council Shared Services

Strategic Engagement Plan



Roadmap

Melton City Council - The Proposed Engagement Process

DECEMBER 2021 - FEBRUARY 2022

Planning and Codesign

NOVEMBER - DECEMBER

2021

JANUARY - FEBRUARY 2022 Community **Engagement** Targeted consultation approach - mixed methods Key guiding question:

Key guiding question: What are the wants and needs of these cohorts? JANUARY - FEBRUARY 2022 Stakeholder
Engagement
(organisations/cohort groups)

Targeted consultation approach - both face to face and online workshops

Key guiding question:
What are the gaps
and opportunities to
address the wants and
needs expressed by
community in the City
of Melton?

FEBRUARY 2022

Stakeholder Engagement

(Council staff)

Targeted consultation approach - online workshops

Key guiding question:
What is Councils role in relation to these gaps and opportunities?
What actions might be considered for action planning?

FEBRUARY 2022

Reporting on findings



Report + Presentation